

# Why choose secsolution magazine



## You read what you need

Market surveys, in-depth technical, regulatory and scenario investigations: Secsolution Magazine is a warranty for content that is innovative, independent and truly useful for the sector. Secsolution Magazine brings you guaranteed reading content.

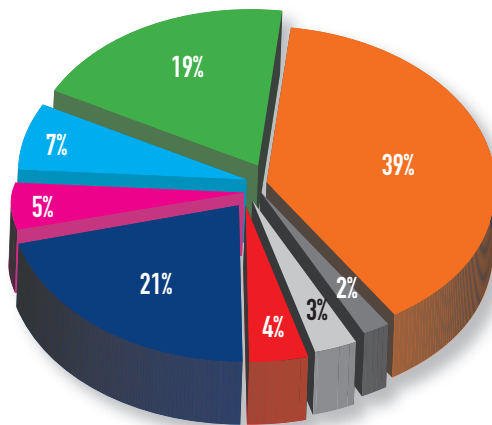
## A solid partner

A publication that has its roots in more than 30 years' publishing at the service of the security sector. It guarantees a solid, expert Team, with deep awareness of the Italian market and its unique features.

## Increased circulation

The paper magazine circulation is enhanced by a significant number of digital magazines sent to a highly profiled audience, which ensures a true capillary coverage of the market.

## our readers



- Systems integrators, security installers, electrical and TV systems installers
- Engineering firms, planners and consultants
- Manufacturers, distributors
- Public institutions and private bodies (PA, Ministries, etc.)
- Security managers of critical infrastructures, banks, industries, large-scale retail trade, IT Managers
- Facility Management, General Contractors, Global Services, Surveillance
- Trade fairs, conferences, courses (in Italy and abroad)
- Other



Communicate  
with us!

2022.01UK



## Frequency

6 issues/year (bimonthly)

## Specifications

Format: 210 x 275 mm full bleed

Paging: min. 128 pages

Binding: milled paperback

Printing: offset on 90 gr opaque coated paper

Requested material: electronic format  
high resolution PDF (min. 300 dpi)

Delivery of material:  
one month prior to issue date

## Presence in major trade fairs

Month/issue	Closing date	issue	Trade fair
February #19	17/1	28/2	Secutech, Taipei Elettromondo, Padova
April #20	10/3	28/4	Ifsec, London
June #21	10/5	30/6	Secsolutionforum live
August #22	05/7	31/8	Adria Summit Live Security, Essen
October #23	12/9	31/10	Expoprotection, Paris
December #24	07/11	21/12	Intersec, Dubai

*Distribution might vary depending on Covid-19 diffusion*

## distribution area italy

North 48%

Centre 33%

South 19%



## circulation

Over 24,000 copies

Paper version:  
average circulation  
7,000 copies

Digital version:  
sent to over 17,000  
security professionals

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GLOBAL MULTIMEDIA CHANNEL

Ethos Media Group s.r.l.

Via Venini, 37 - 20127 Milano (Italy)

Fax +39 039 3305841

ethos@ethosmedia.it - www.ethosmedia.it